

Title: Update Report – Public Health

Wards Affected: Torbay-wide

To: Health and Wellbeing Board **On:** 17 December 2014

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1. Achievements since last meeting

1.1 JSNA.

The JSNA has now been published and circulated and a series of workshops are planned to enable partners to access and use the on-line tools. It has been very well received and will be built on further in the coming months.

1.2 Public Health Awareness day

Public Health Torbay held a half day workshop for the wider public health workforce, on the 14th November at Upton Vale, Torquay. The purpose was to present a current picture of the range of public health work in Torbay. With presentations from the Public Health team, and Public Health England, the event outlined the new local and national structure, the aims and challenges of public health, and the role of intelligence. It encouraged attendees to think about how their role fits into the bigger public health picture and how to develop opportunities to network and encourage partnership working. There were a number of group based breakout sessions covering a range of topics including community development, healthy weights, the built environment, early years, mental health, ageing and healthy lifestyles. Based on the success of the initial event, Public Health will organise future events for the wider workforce, and any ideas for topics will be welcome.

1.3 Work on developing the Health Torbay Framework

Public Health Torbay are developing 'Healthy Torbay', a framework for action across the wider or social determinants of health. The framework aims to find ways of embedding public health in all council activities and ensure we are tackling the wider determinants of health, such as poor housing, poverty, access to open spaces and transport. There is a strong focus on what the council can achieve through realigning its existing services to achieve public health outcomes, improving the health of the people of Torbay and tackling health inequalities. This upstream or prevention model also helps to address the demands on the health service, the economic cost of ill health and the

wider social costs of poor health. The Framework consists of a short policy document and a draft action plan.

Examples of actions that are being developed as part of the plan are to reduce unintentional injuries in home; use planning controls to 'health proof' major developments; develop walking and cycling infrastructure; reduce the impact of fast food takeaways; reinvigorate the healthy schools programme across Torbay; fund a Physical Activity Coordinator post to increase physical activity; target smoking in pregnancy and following childbirth and develop a healthy workplace programme.

1.4 Embedding prevention in the work of partners.

Public Health Torbay has been working with the CCG and ICO to support the integration of prevention. Meetings have taken place regarding SPOC, information and advice platform development and integrated preventative services.

The redesign of the lifestyles delivery model and pathways has been shared and used by the ICO to inform their developments. Further work is planned to inform the embedding of prevention and ensure that public health commissioned services are consistent with delivery.

Public health staff continue to work closely with CCG partners by regularly spending time working at the CCG base, thus ensuring that prevention and public health is involved in all commissioning discussions.

1.5 Health Protection

Emergency Planning – Torbay Council was involved in the Pandemic Flu exercise named Exercise Cygnus, which took place during October 2014. This provided valuable lessons in terms of ensuring that Business Continuity and Risk Management plans are in place for the Council.

Due to the emergence of the Ebola virus in West Africa, the final stages of Exercise Cygnus were cancelled, in order to ensure that Council Leaders were kept abreast of the progress and implications. The Council Senior Leadership Team was updated, and received regular briefings on the international situation.

Flu - With the flu season approaching, there is a vaccination of the 'at risk' groups programme recommended from September 2014. This includes pregnant women, carers, those aged over 65 years and health and social care workers. We are promoting a Devon-wide campaign to raise uptake for 'at risk' groups and carers with the aim of improving uptake of flu vaccination and preventing spread of the disease.

All 2, 3 and 4 year olds will be offered an annual nasal flu vaccination. Torbay Council and the CCG have hosted Fun Flu Party to immunise 2000 children from Torquay practices over the course of one day. This will be held at the International Rivera Conference Centre and will provide fun activities as well as health promotional activities for children and their families at the same time as giving the flu vaccine.

Sepsis - We are involved in campaigns aimed at the prevention of both paediatric and adult sepsis which were launched early October. This included care pathways for GPs, minor injury units, the 111, ambulance services as well as acute and community hospitals, and individuals in their own homes.

2. Challenges for the next three months

We now need to work with colleagues in both the CCG and in Torbay Council to deliver the plans in the Integrated Prevention Strategy.

Particular areas of focus in the next 3 months will be;

Mental Health

As demonstrated in the recent HWBB seminar, there may be an awareness of the importance of prevention but there is little co-ordination in the many ways that prevention/early intervention initiatives are delivered and understood. The CCG, Torbay Council and the community and voluntary sector all have the challenge of working together to progress the agenda which will develop emotional wellbeing across the life course.

In addition, with Torbay having the highest suicide rate for middle aged men in the South West, (and higher than the England average) we have a lot to do to make Torbay a suicide safe area to live in.

Public Health will be leading on both these areas. To get involved contact Gerry Cadogan in the Public Health team: Gerry.cadogan@torbay.gcsx.gov.uk

Alcohol.

Having suggested a way forward for a partnership approach to alcohol, we now collectively need to agree to develop and take forward actions within the emerging strategy.

We are also inviting staff from across the main public sector organisations in Torbay and South Devon to join the Dry January initiative. For more information contact Sue Mills in the Public Health team: susan.millse@torbay.gcsx.gov.uk

Embedding Prevention.

There is still much work to do to embed prevention within provider services. Focus for the next three months will be on the lifestyle services and the link to localities and on the Integrated Prevention Services within the ICO.

For more information contact caroline.dimond@torbay.gcsx.gov.uk or Bruce.bell@torbay.gcsx.gov.uk

Knowledge and intelligence.

Meetings are also planned to agree the next steps to develop the knowledge and intelligence function across both council and NHS with a view to bringing together work on needs analysis, performance and evidence review.

For more information contact Doug.Haines@torbay.gcsx.gov.uk

